

# HUMANIZING HIGH DENSITY

People, Nature & the Urban Realm

19–23 Oct. 2020

Singapore &  
Kuala Lumpur



**CTBUH 2020**  
International Conference

# Confirmed Sponsors *as of 1 April*

## Diamond



## Platinum



## Gold+



## Gold



## Silver+



## Silver



The CTBUH is a registered American Institute of Architects (AIA) Continuing Education Credits (CES) provider. Registered professionals can expect to accumulate up to 27 hours of CES credits during the five-day event (including AIA Health and Safety & Welfare credits). A Certificate of Completion will be provided to registrants upon request.

## Supporting Partners



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# Conference Synopsis

As the world moves toward 70 percent urbanization by 2050, expansive planning needs to be undertaken now, in order to ensure that cities can be places where **people can thrive**. To achieve this, we need to integrate tall buildings into the **urban and societal fabric** as never before. Transportation, public facilities, open space and commercial functions all need to be holistically synchronized and pivoted toward positive, sustainable outcomes for a much **broader swath of society**.

The 2020 CTBUH Conference, *Humanizing High Density – People, Nature & the Urban Realm*, focuses on the essential question of how high-density can support **equitable and healthy** living, working and social well-being. It brings issues of livability to the forefront of the discourse about future cities, concerned with achieving equity in housing, making better **social spaces** at multiple horizons, reducing carbon emissions, mitigating the effects of climate change, and development that is appropriate for local **environmental and cultural conditions**.

There is no better place to have this urgent conversation about tomorrow than in Singapore. The city-state has committed to improving **quality of life** for all citizens, while still achieving economic success. High investment in equitable, affordable housing and integrated communities, combined with concerted efforts to create public space at height, and to advance the proven benefits of greenery on the human psyche, have paid off.

The world can learn much from Singapore, even if not all its achievements and policies are replicable elsewhere. Its strategies have been successful because they are deeply embedded in **unified government policy** that affects the entire built environment. All cities can improve the alignment of societal, economic, and sustainability goals to generate better outcomes. As a world-class destination, and a **living laboratory of urban experimentation**, there is no substitute for experiencing it first-hand. We therefore invite you to join CTBUH in Singapore in the autumn of 2020, to join the vital conversation on “Humanizing High Density.”

## Conference Summary

### Dates

19–23 October 2020

### Core Venue

Marina Bay Sands

### Anticipated Audience

1,500+ Delegates / 50+ Countries (see more on page 19)

## Key Dates

### Abstracts/Presentations

Official Launch	October 2019
Call for Speakers	December 2019
Initial Abstract Submission Deadline	31 January 2020
Initial Abstract Acceptance Notification	25 March
Final Abstract Submission	15 April
Final Poster Submission	1 September
Final PPT Submission	23 September

### Registration Deadlines

Early Bird Registration	Before 5 June 2020
Regular Rate Registration	5 June to 12 August
Late Registration	13 August onwards

For the full synopsis, see

[CTBUHconference.com/synopsis](https://ctbuhconference.com/synopsis)

# Themes & Call for Involvement

The 2020 conference will convene speaking and poster presentations, panel discussions, program rooms, and themed tracks focused within the overall conference theme: **Humanizing High Density—People, Nature & the Urban Realm**. After a plenary session each morning, several parallel tracks will take place.

CTBUH Members\* of all disciplines interested in presenting at the event are encouraged to submit an abstract. Abstracts should ideally relate directly to the conference theme. To reinforce this, submitters will be asked to select a subtopic from a list provided by CTBUH, which aligns most closely to their abstract topic. However, as the CTBUH annual conference always embraces and accommodates a wide range of disciplines—a small percentage of abstracts with topics outside of the conference theme and stated subtopics may be accepted.

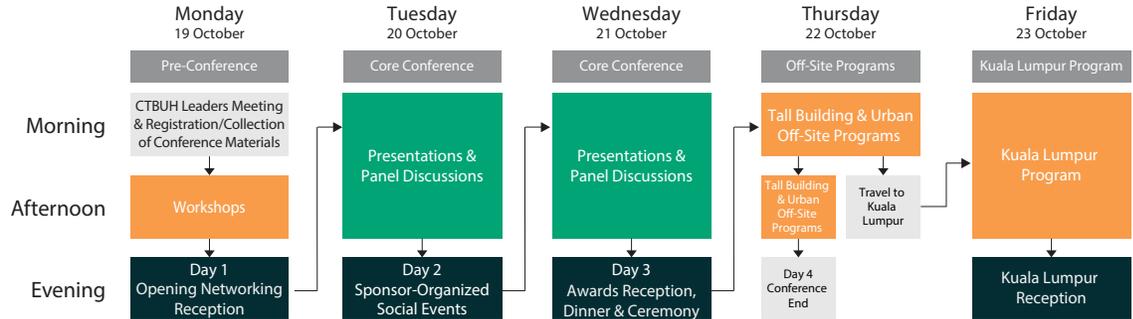
All abstracts will be subject to peer review before possible acceptance into the conference program. For each accepted abstract/paper, **one** author will be eligible to present at the conference. Only the author that will present will be eligible to register for the conference at the subsidized presenter registration rate.

For more information, visit:

[ctbuhconference.com/abstract-submission/](http://ctbuhconference.com/abstract-submission/)

*\*All presenters at the 2020 conference must be CTBUH members at either the organizational or individual level. If interested in presenting at the conference, then you must first become a member, contact Carolina Hernandez at [chernandez@ctbuh.org](mailto:chernandez@ctbuh.org).  
NOTE: Becoming a member does not guarantee your abstract will be accepted.*

## Program Overview



## Why Attend

As the recognized international authority on tall buildings, CTBUH conferences differ significantly from the many commercial conferences now being held around the world, in terms of both quality of knowledge-sharing and networking opportunities\*. Dissemination of best-practice information is of primary importance at every CTBUH conference. Thus, every presentation is substantiated by an abstract and all delegates receive a PDF of every conference presentation. In addition, a collated archive of all conference materials will be available to delegates.

Further benefits include:

- Learn from distinguished experts on the latest in tall buildings, infrastructure and urban development
- Gain knowledge and insight in the latest thinking on sustainability
- Network with top, internationally-influential industry leaders
- Develop collaborative partnerships and business leads
- Earn Continuing Professional Education Credits
- Better understand the business opportunities in Southeast Asia & Internationally
- Promote your company through sponsorship
- Influence best-practice thinking and policy making
- Experience the dynamic cities of Singapore and Kuala Lumpur
- Tour seminal tall buildings and urban spaces (completed and under construction)
- Enjoy hworking events at top venues
- Experience the multi-national, multi-disciplinary network of the CTBUH

*\*See industry leader endorsement on rear cover.*

## Who Should Attend

Colleagues from all disciplines with a connection to tall buildings and urban habitat are encouraged to attend, including the following professions:

- Building Owners & Managers
- Building Funders & Developers
- Building Occupiers and Tenants
- Contractors & Construction Firms
- National & Local Government Officials
- Code & Regulatory Authorities
- Architects & Urban Planners
- Engineers (all disciplines)
- Cost Consultants & Surveyors
- Insurers & Legal Firms
- Project/Construction Managers
- Fire & Life Safety Professionals
- Geotechnical/Foundation Firms
- Material & Building System Suppliers
- Transport, Infrastructure & Landscape Companies
- Building Façade Design Firms
- Elevator Consultants/Suppliers
- Energy Companies
- NGOs & Academics



# Core Venue

## Marina Bay Sands

The core conference will be held at Marina Bay Sands, a three-tower complex topped by a one-hectare SkyPark located 200 meters above the sea, which accommodates a public observatory, infinity pool, and offers sweeping panoramic views of the city. Completed in 2010, the design approach for the Marina Bay Sands complex was not as a building project, but as a microcosm of a city—rooted in Singapore’s culture, climate and contemporary life.

Conveniently located across the water from Singapore’s CBD, Marina Bay Sands is a high-density, mixed-use integrated resort that brings together a 2,560-room hotel, a convention center, shopping and dining, theaters, museum, and a casino. At the ground level, the space between each tower is enclosed to create a hotel lobby and atrium, at the upper levels the space is conceived as an “urban window” that allows for views through the project. The core conference will take place in the Sands Expo and Convention Center, with accommodation offered at the complex’s hotel towers.

Very favorable, negotiated rates at the conference hotel mean that you can stay in this prime location during the conference for highly competitive rates.

**In particular, as a non-profit organization, CTBUH has to guarantee a minimum number of rooms at the hotel, so delegates are urged to help reduce this risk to the Council by please staying at the conference hotel.**



Visit [CTBUHconference.com/venue](https://www.ctbuhconference.com/venue) for hotel rates and booking.

# Social Events

The social networking events are always a highlight of CTBUH conferences, excellent for business networking as well as catching up with colleagues and friends. Typically located along the upper floors of a seminal skyscraper, CTBUH networking receptions provide attendees with an unforgettable experience, taking advantage of incredible views of the city's geographic surroundings and expansive urban context. Past venues have included Willis Tower, Chicago (2019), Burj Khalifa, Dubai (2018), International Towers, Sydney (2017), Ping An Finance Center, Shenzhen (2016), and One World Trade Center, New York City (2015). There will be two major receptions as part of the conference, as well as a night for sponsors to host their own social event and invite delegates.

## Opening Day Networking Reception

Monday, 19 October

Venue TBD

## Day 2 Sponsor-Organized Social Events

Tuesday, 20 October

Venues TBD

## Day 3 Awards Reception, Dinner & Ceremony

Wednesday, 21 October

Venue TBD

### **Sponsor a Social Event!**

Contact **Natalie Schoetz**, CTBUH Business Development Coordinator, for more information: [nschoetz@ctbuh.org](mailto:nschoetz@ctbuh.org).



Delegates network at the top of China Resources Tower during the VIP Reception of the 2019 Tall + Urban Innovation Conference in Shenzhen.



Delegates mingle on the roof of 33 Alfred Street, Sydney during the opening VIP Reception of the CTBUH 2017 Conference in Australia.

# Day 1 Workshops

The first afternoon of the conference will be dedicated to half-day Workshops on specific, topical subjects. These workshops will be hosted by sponsors at the conference venue. The purpose of each workshop is to:

- Establish the most salient issues, challenges, and trends
- Develop recommendations for standardized methods and establish criteria for categorization
- Create or expand a CTBUH International Committee on the subject
- Work towards the production of a CTBUH Technical Guide

## ***Sponsor a Workshop!***

Contact **Natalie Schoetz**, CTBUH Business Development Coordinator, for more information: [nschoetz@ctbuh.org](mailto:nschoetz@ctbuh.org).

**The following are examples of Workshops from the most recent conferences in Chicago, USA and Dubai, UAE:**

- Future of the Workplace
- High-Rise Residential
- Modular High-Rise Construction
- Net-Zero Energy Skyscrapers
- PassivHaus for High-Rise
- Seismic Considerations & Damping
- Skyspaces
- Smart Cities
- Smart Solutions
- Tall Timber
- The Urban Context for Tall
- Vertical + Horizontal Landscaping
- Tall Building Structures
- Whole Building Sustainability
- Wind Engineering



*These recent CTBUH Technical Guides are all a direct result of various CTBUH Working Groups and Workshops.*

# Day 4 Off-Site Programs

The fourth day of the conference will be dedicated to Off-Site Programs, which will take place across buildings, urban spaces, infrastructure hubs, and key developments throughout Singapore. Delegates register in advance for two different programs, morning and afternoon, from a selection of options. In each program, delegates will hear from colleagues on a specific theme related to the program location through on-site presentations, followed by extensive tours of the sites led by professionals involved in the projects.

## Recent Off-Site Programs at CTBUH Conferences include:

- 875 North Michigan Avenue (formerly John Hancock Center), Chicago, 2019: *Explore the World's First Mixed-Use Supertall*
- Vista Tower, Chicago, 2019: *Creating Connections*
- Burj Khalifa, Dubai, 2018: *Iconic Towers as Development Catalysts*
- One Central Park, Sydney, 2017: *Greening the City*
- Pearl River Tower, Guangzhou, 2016: *Harnessing Energy in Tall Buildings*
- 432 Park Avenue, New York, 2015: *The World's Most Slender Tall Building*
- Shanghai Tower, Shanghai, 2014: *Delivering the World's Tallest Double-Skin Façade*
- 30 St. Mary Axe/Swiss Re Tower, London, 2013: *Creating a Modern Icon for a Historic Financial Center*

## Sponsor an Off-Site Program!

Contact **Natalie Schoetz**, CTBUH Business Development Coordinator, for more information: [nschoetz@ctbuh.org](mailto:nschoetz@ctbuh.org).



# Day 5 Kuala Lumpur Regional Program

Delegates will have the opportunity to experience Kuala Lumpur on Day 5 of the Conference, where they will engage in a rich program that explores premier developments, infrastructure hubs, and cultural sites amidst the city's warm, tropical rainforest climate and vibrant street life.

With modest beginnings as a tin-mining outpost in the 1880s, the city has grown into a major education, technology, banking and energy-industry hub. It now commands one of the most dynamic skylines in Asia, with the new Exchange 106 and Merdaka PNB 118 towers joining the renowned Petronas Twin Towers. The Kuala Lumpur has made major investments in transportation infrastructure, and in ensuring that new developments preserve the hybrid culture of its traditional kampungs (neighborhoods). The modern airport is connected to downtown by a dedicated express train, and an array of rail and monorail services radiates across the metro area.

The Kuala Lumpur regional city program (with transportation and accommodation paid by the delegate) will incorporate two half-day segments that focus on unique themes, each progressing from a presentation format to expansive tours, site visits, and technical demonstrations.

## ***Sponsor the Kuala Lumpur Program!***

Contact **Natalie Schoetz**, CTBUH Business Development Coordinator, for more information: [nschoetz@ctbuh.org](mailto:nschoetz@ctbuh.org).



# Registration Rates

## Core Conference

	Early Bird Registration Before 5 June 2020			Regular Rate Registration 5 June to 12 August 2020			Late Registration 13 August onwards		
	Presenter/ CTBUH Leader <sup>8</sup>	Member	Non- Member	Presenter/ CTBUH Leader <sup>8</sup>	Member	Non- Member	Presenter/ CTBUH Leader <sup>8</sup>	Member	Non- Member
Days 2 & 3, Core Conference <sup>1</sup> 20 & 21 October <b>Professional Rate</b>	US\$600	US\$800	US\$1,100	US\$800	US\$1,000	US\$1,300	US\$1,000	US\$1,200	US\$1,500
Days 2 & 3, Core Conference <sup>1</sup> 20 & 21 October <b>Academic Rate<sup>2</sup></b>	n/a	US\$500	n/a	n/a	US\$600	n/a	n/a	US\$700	n/a
Days 2 & 3, Core Conference <sup>1</sup> 20 & 21 October <b>Student Rate<sup>3</sup></b>	n/a	US\$300	n/a	n/a	US\$400	n/a	n/a	US\$500	n/a

## Standalone or Add-on Programs

Day 1, Half-day Workshops <sup>4</sup> 19 October	US\$100	US\$150	US\$200	US\$150	US\$200	US\$250	US\$200	US\$250	US\$300
Day 4, Two Off-Site Programs <sup>5</sup> (am + pm OR am + travel to Kuala Lumpur with CTBUH) 22 October	US\$100	US\$150	US\$200	US\$150	US\$200	US\$250	US\$200	US\$250	US\$300
Day 5, Kuala Lumpur Regional Program <sup>6</sup> 23 October, including evening Networking Reception	US\$200	US\$250	US\$300	US\$250	US\$300	US\$350	US\$300	US\$350	US\$400

Social Events (must be registered for core conference)	Presenter/CTBUH Leader <sup>7</sup> /Member	Non-Member
Opening Networking Reception	US\$150	US\$200
Day 2, Sponsor Social Events	FREE for registered delegates (by sponsor's invitation)	
Day 3, Awards Reception, Dinner & Ceremony <sup>7</sup>	US\$250	US\$300

### Notes:

- Days 2 & 3 core Conference: Two full days of conference sessions in Singapore (Tuesday & Wednesday), including all tracks + 2 lunches + 6 coffee breaks.
- The academic rate is intended to support full-time university professors. It does not apply to professionals working in practice who also teach part-time. To qualify, you must be an active CTBUH Academic Member and will be required to provide proof of active, full-time teaching status by submitting a letter of confirmation from your university or other, verifiable confirmation of full-time status (note that a scanned university ID does not qualify).
- The student rate is intended to support full-time university students. To qualify, you must be a CTBUH Student Member and will be required to provide proof of active, full-time student status by submitting a letter of confirmation from your university, current transcripts, or other, verifiable confirmation of status (note that a scanned student ID does not qualify).
- Day 1 Half-Day Workshops: Delegates will choose one half-day workshop for Monday, which will be hosted at the conference venue.
- Day 4 Off-Site Programs: Delegates will choose one morning program and one afternoon program on Thursday, which take place within seminal tall buildings and urban spaces around Singapore. If attending the Kuala Lumpur Program on Day 5, delegates will have the option to choose a morning

program and the "Travel to Kuala Lumpur with CTBUH" option in the afternoon, to join CTBUH in one-way bus travel to the Kuala Lumpur program. If the delegate chooses to arrange their own flight to Kuala Lumpur in the evening, they can select both a morning and afternoon off-site program.

- Day 5 Kuala Lumpur Regional Program: Delegates can travel to Kuala Lumpur for a full day program and evening Networking Reception hosted within seminal tall buildings and urban spaces in the city. Travel and accommodations to be paid by delegates. However, delegates will have the option to join CTBUH in one-way bus travel to the Kuala Lumpur program as part of the Off-Site Program package (see note 5 above).
- Registrations for the Opening Networking Reception, Sponsor Social Events, and Dinner can only be accepted for delegates registered for the 2-day Core Conference. Guests at sponsored Dinner Tables are not required to be registered for the Core Conference, but are required to submit details for name badges prior to the event.
- Presenter/CTBUH Leader Registration: For presenters notified of accepted abstracts or CTBUH Leaders only. For each accepted presentation, only one presenter is entitled to the reduced registration rate.

**Cancellation Policy:** A 100% refund, minus a US\$100 cancellation fee (per delegate) will be given if written notice of cancellation is received by 19 August 2020. A 50% refund will be given after 20 August 2020–2 September 2020. No refund will be given for cancellation after 2 September 2020 due to costs incurred by CTBUH for each delegate at that time. No refunds will be given for those who register at an incorrect rate. No refunds will be given for those who do not attend the conference. If you cannot attend the conference, we are happy to accept a substitute colleague without penalty up to 23 September 2020. No substitutions are allowed after 23 September 2020. All refunds will be handled after the conference.

**Reimbursement Policy:** If a delegate wishes to change their booking and this is possible within the terms of the Cancellation Policy above, then a US\$30 administration and bank fee (per delegate) will be charged on any reimbursement refund.

**Payment:** Registrations are not confirmed until payment is received. If a payment is not received within 24 hours of registration, then the registration may be canceled. A 3% bank fee will be charged for all credit card payments; a US\$20 bank fee will be charged for all wire transfers.

# Sponsorship Opportunities

## Sponsorship Benefits

There are opportunities for sponsorship of this key gathering at Diamond, Platinum, Gold, and Silver levels. Each package includes exclusive sponsorship of a unique aspect of the conference (e.g., a Program Room, a Social Event, a Workshop, the conference delegate bags, a Lunch or coffee break, etc.). Promote your company brand to industry leaders and develop collaborative partnerships and business leads!

Contact **Natalie Schoetz**, CTBUH Business Development Coordinator, for more information: [nschoetz@ctbuh.org](mailto:nschoetz@ctbuh.org).

## Why Sponsor?

- Promote your company brand to industry leaders
- Develop collaborative partnerships and business leads
- Understand better the business opportunities internationally
- Network with top influential people in the industry internationally
- Pursue a prominent speaking opportunity or a session chairing role
- Enjoy evening social networking events at top venues
- Be promoted to media and press outlets in conjunction with the conference
- Include your logo on all conference documentation
- Gain knowledge and insight in the latest thinking on sustainability, tall buildings, and urban development



Social Events



Program Rooms



Off-Site Programs



Conference Collateral



Lunch & Coffee Breaks

# Sponsorship Benefits Chart

	Diamond + Exclusive Element	Platinum + App	Platinum + Networking Reception	Platinum + Program Track	Gold + Specific Package	Gold	Silver + Workshop	Silver + Lunch	Silver + Coffee Break	Silver	Exhibitor
	7 Packages <i>(5 Still Available)</i>	1 Package <i>(SOLD OUT)</i>	2 Packages <i>(2 Still Available)</i>	8 Packages <i>(7 Still Available)</i>	15 Packages <i>(12 Still Available)</i>	5 Packages <i>(Sold out)</i>	6 Packages <i>(3 Still Available)</i>	3 Packages <i>(3 Still Available)</i>	9 Packages <i>(6 Still Available)</i>	10 Packages <i>(9 Still Available)</i>	20 Packages <i>(18 Still Available)</i>
	US\$70,000*	US\$60,000*	US\$60,000*	US\$60,000*	US\$40,000*	US\$30,000*	US\$25,000*	US\$20,000*	US\$17,500*	US\$12,500*	US\$10,000*
Sponsor Branding Priority	Highest Priority	2nd Highest Priority	2nd Highest Priority	2nd Highest Priority	3rd Highest Priority	3rd Highest Priority	4th Highest Priority	4th Highest Priority	4th Highest Priority	5th Highest Priority	
Exclusive Sponsorship	Contact CTBUH for more Information	App	Networking Reception Sponsor	Program Track	Various Packages		Workshop	Lunch	Coffee Break		
Complimentary Conference Registrations	7	6	6	6	5	4	3	3	2	1	
Presentation/Session Chair Role	1 Presentation Role + Additional Role	1 Presentation Role	1 Presentation Role + Address at Networking Reception	1 Presentation, 1 Panelist, + 1 Session Chair Role in Track	1 Presentation Role	1 Presentation Role	1 Workshop Presentation	1 Session Chairing Role	1 Session Chairing Role		
Networking Reception Invites	3 invites to the VIP Reception	2 invites to the VIP Reception	10 invites to Sponsored Reception	2 invites to the VIP Reception							
Recognition from Chair	At Conference Open and Close		At Hosted Reception	In Program Track							
Logo on website homepage and Event Adverts in CTBUH Journal	✓	✓	✓	✓							
Small Brochure in Delegate Bags	✓	✓	✓	✓							
Promotion via Social Media	✓	✓	✓	✓	✓	✓					
Exhibition Space	Raw space for a Booth in Priority Position	Raw space for a Booth in Priority Position	Raw space for a Booth in Priority Position	Raw space for a Booth in Priority Position	Raw space for a Booth	Raw space for a Booth					Raw space for a Booth
Logo on website (sponsor section), signage, and Walk-in/out Slide Loop	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	On Exhibitor Page
Host Sponsor Social Event	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Digital Brochure on Conference App	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Promotion via Post-Conference Digital Report	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	

\*Sponsorship fee is net of all taxes and fees. Any taxes and fees need to be paid by the sponsor.

# Diamond Sponsorship Packages

Acknowledged as the premium supporters of the event, Diamond Sponsors enjoy maximized exposure through the highest priority of branding in all documentation and on-site signage.

**The following packages are available:**

7 packages  
(5 available)

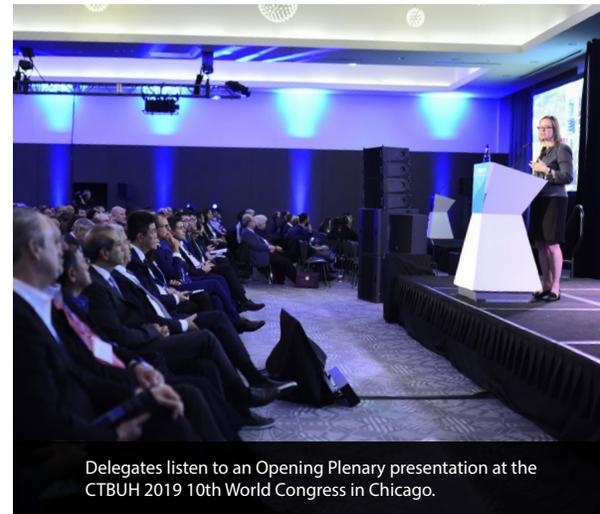
Diamond + Exclusive Element

The Diamond + Exclusive Element sponsor has the opportunity to design an exclusive event, program element, or other key aspect of the Conference experience, in collaboration with the Sponsorship teams at CTBUH. This 2020 benefit represents an outstanding opportunity to set precedent and receive custom exposure.

Kindly Sponsored by



Delegates attend the British Land program room at the CTBUH 2013 London Conference.



Delegates listen to an Opening Plenary presentation at the CTBUH 2019 10th World Congress in Chicago.

# Platinum Sponsorship Packages

Platinum Sponsors enjoy maximized exposure through the second highest priority of branding in all documentation and on-site signage, after Diamond.

The following packages are available:

1 package  
*(SOLD OUT)*

Platinum + App

Kindly Sponsored by



2 packages  
*(2 available)*

Platinum + Networking Reception

8 packages  
*(7 available)*

Platinum + Program Track

Kindly Sponsored by



Delegates network while enjoying the 360-degree view of London from the top of 30 St Mary Axe during the VIP Networking Reception at the CTBUH 2013 London Conference.



Delegates attend a Program Track presentation at the CTBUH 2018 Conference in Dubai.

# Gold Sponsorship Packages

All Gold sponsorship packages deliver numerous benefits, including a conference presentation, up to five complimentary conference registrations, an exhibition booth, and several other benefits. Several gold packages also offer exclusive sponsorship of a unique aspect of the conference, as shown below:

## The following packages are available:

1 package  
*(SOLD OUT)*

Gold + Conference Bags

Kindly Sponsored by



1 package  
*(1 available)*

Gold + CTBUH Journal

1 package  
*(SOLD OUT)*

Gold + Name Badge Lanyards

Kindly Sponsored by



6 packages  
*(6 available)*

Gold + Off-Site Program

1 package  
*(1 available)*

Gold + Registration

*(continued on next page)*



# Gold Sponsorship Packages cont.

The following packages are available:

1 package  
(1 available)

Gold + Research Seed Funding

1 package  
(1 available)

Gold + Student Design Competition

1 package  
(1 available)

Gold + Student Research Competition

1 package  
(1 available)

Gold + Student Travelling Design Studio

1 package  
(SOLD OUT)

Gold + VIP Lounge

Kindly Sponsored by



thyssenkrupp

5 packages  
(1 available)

Gold

Kindly Sponsored by

ARUP

BG  
&E



Schindler



Sponsors will have the opportunity to share their promotional materials with delegates throughout the Conference.



Delegates explore an exhibition booth at the CTBUH 2018 Conference in Dubai.

# Silver Sponsorship Packages

Silver sponsorships offer prominent branding, either linked or unlinked to an exclusive element of the conference. Benefits include the opportunity to nominate one Session Chair and receive up to three complimentary conference-only registrations, among others.

## The following packages are available:

6 packages  
*(3 available)*

Silver + Workshop

Kindly Sponsored by

cpp

kinetica

YKK  
ap

3 packages  
*(3 available)*

Silver + Lunch

*2 Singapore, 1 Kuala Lumpur*

9 packages  
*(6 available)*

Silver + Coffee Break

*6 Singapore, 3 Kuala Lumpur*

Kindly Sponsored by

**C T G**  
城市租 Design

**H** Hongkong Land



10 packages  
*(9 available)*

Silver

Kindly Sponsored by

  
**WHARF**  
*Established 1888*



Delegates enjoy coffee at the CTBUH 2016 Shenzhen Conference.

# Exhibitor

All exhibition booths areas are 3m x 2m in size. Please note: only the space is provided—exhibitors must create their own booth.

The following packages are available:

20 packages  
(18 available)

Exhibitor

Exhibitors include:



SOM Exhibition Booth at the CTBUH 2015 Conference in New York.



thyssenkrupp Exhibition Booth at the CTBUH 2018 Conference in Dubai.



JLL Exhibition Booth at the CTBUH 2017 Conference in Australia.

# Table Sponsorship

Table sponsors will enjoy a table of eight in a priority position at the Awards Ceremony & Dinner, where attendees will celebrate the winning projects.

The following packages are still available:

VIP Table

Executive Table

Kindly Sponsored by

MOELVEN

SWECO



Dinner Table Sponsor logos are featured on the table signage, the dinner menu, and on-site stage banners at the Awards Ceremony & Dinner.

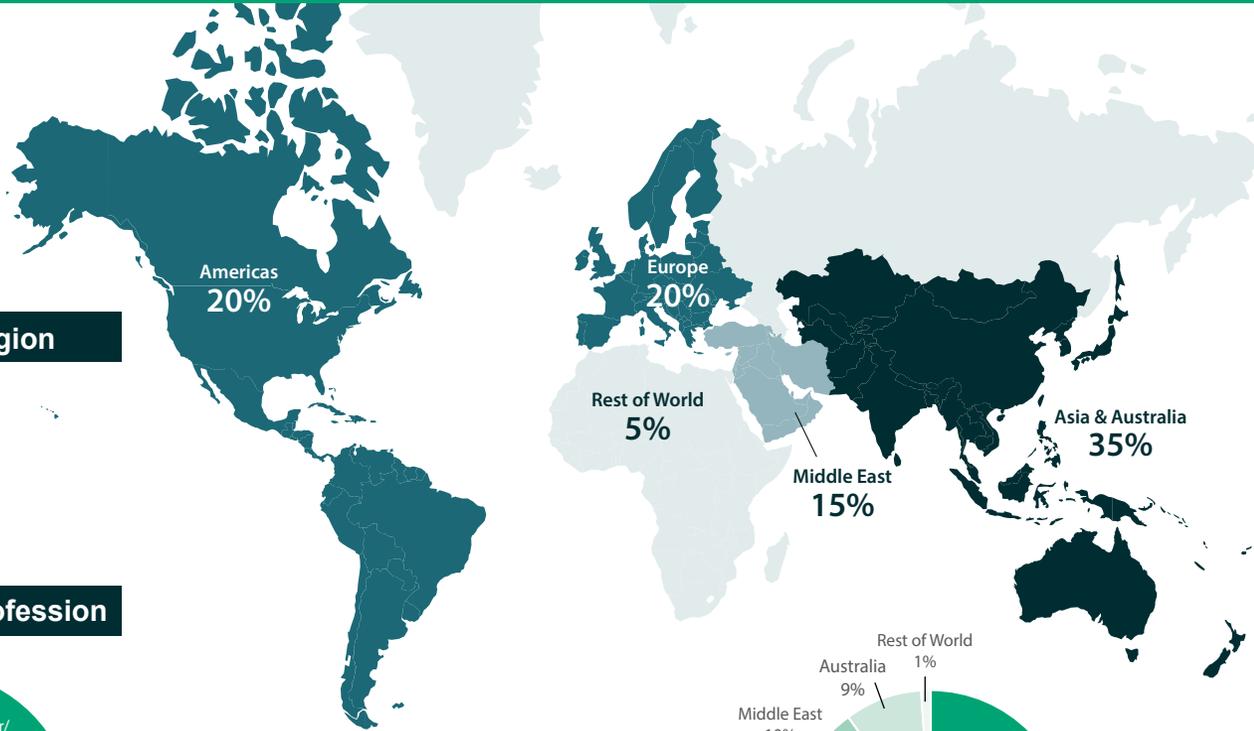
# Selected Owner/Developer/Operator/Sponsors of Recent CTBUH Events



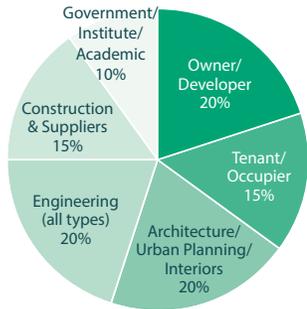
# Expected Conference Attendance

## Attendance by Region

1,500+ Delegates  
50+ Countries



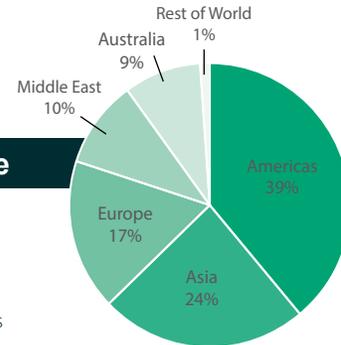
## Attendance by Profession



## International CTBUH Audience

# 2 MILLION

individuals working in 10,000 offices around the world in CTBUH Organizational Member companies



# Most Recent Conference

## CTBUH 2019 10<sup>th</sup> World Congress

50 Forward | 50 Back: The Recent History and Essential Future of Sustainable Cities

Date: 28 October–2 November, 2019

Location: Chicago, US

Total Number of Attendees: **1,363**

Total Number of Countries represented: **49**

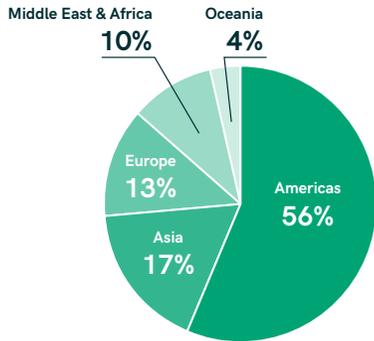
Total Number of Companies represented: **580**

### Top 10 Owner/Developers/Investors/Property Managers

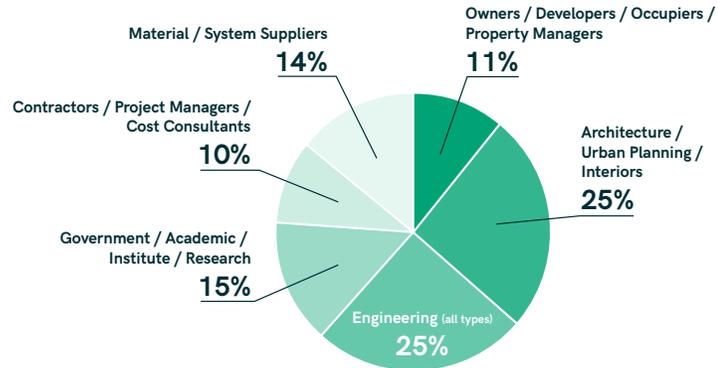
Note: Conference Sponsors are recognized through the inclusion of their logo.

1	Sun Hung Kai Properties	
2	Lendlease Corporation	
3	Boston Properties	
=4	JLL	
=4	Taipei Financial Center Corporation	
=6	Africa Israel Residence	
=6	Hongkong Land Limited	
=8	CITIC HEYE Investment Company	
=8	Howard Hughes Corporation	
=8	Moceri + Roszak	
=8	Ping An Financial Center Construction & Development	
=8	Portafolio Inmobiliario	
=8	Related Midwest	
=8	Tishman Speyer	

Total owners/developers/investors/property managers in attendance = 73 companies



Attendance by Top Regions



Attendance by Discipline

## Top 10 Architecture/Urban Planning/Interiors Companies

Note: Conference Sponsors are recognized through the inclusion of their logo.

- 1 Skidmore, Owings & Merrill
- 2 Adrian Smith + Gordon Gill Architecture
- =3 Gensler
- =3 Goettsch Partners
- 5 bKL Architecture
- =6 Archilier Architecture
- =6 C.Y. Lee & Partners Architects/Planners
- =6 Perkins and Will
- =9 CallisonRTKL
- =9 PDW Architects
- =9 Rhode Partners

SOM

Gp GOETTSCHE PARTNERS

Perkins&Will

Total architects/urban planners/interiors in attendance = 162 companies

## Top 10 Contractors/Project Managers/Cost Consultants

Note: Conference Sponsors are recognized through the inclusion of their logo.

- 1 Multiplex
- =2 Margolin Bros. Engineering & Consulting
- =2 Turner International LLC
- =4 Bouygues Batiment International
- =4 China State Construction Engineering Corp
- =4 Income Egypt
- =4 LCL Builds
- =4 Tucker HiRise Construction
- =4 Waxman Govrin Geva Engineering
- =10 3lite
- =10 aline Consulting
- =10 GCL Builds Limited
- =10 Hill International
- =10 Kattera
- =10 Ledcor Construction Limited
- =10 Prodeyco
- =10 Total Bangun Persada

MULTIPLEX

Turner



HILL

Hill International

Total contractors/project managers/cost consultants in attendance = 63 companies

## Delegate Feedback

**"All speakers were excellent,** engaging, relevant topics, seeking to positively shift the paradigms of our industry."

*–Dan Mitchell, Robert Bird Group*

The CTBUH are passionate and understand the key challenges of our time, identifying the risks and disruptive changes brought about by technological transformation, economical issues, and climate change. This is not only a **fabulous platform to discuss, reflect, and challenge these issues** but also provides leadership, creating direction for us to think ahead."

*–Paul Runaghan, Tall Design Studio*

"A wonderful Conference! Well organized and totally worth the long travel. **Incredible opportunities for professional networking.**"

*–Nirit Rosenstein,  
Ashdar Building Company*

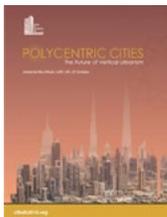
# Previous CTBUH Conferences

The Council holds at least one conference per year in an active tall building city around the world. Below is a selection of proceeding covers from some of the Council's past events, spanning a history of 50 years.

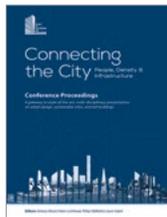
## Selected Past Conferences:



Chicago, 2019



Dubai & Abu Dhabi, 2018



Sydney, Melbourne & Brisbane, 2017



Shenzhen, Guangzhou & Hong Kong, 2016



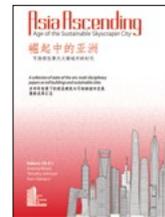
New York, 2015



Shanghai, 2014



London, 2013



Shanghai, 2012



Seoul, 2011



Mumbai, 2010



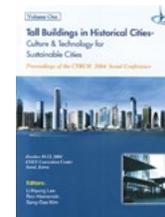
Chicago, 2009



Dubai, 2008



New York, 2005



Seoul, 2004



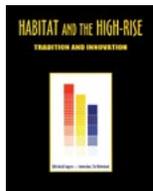
Kuala Lumpur, 2003



Melbourne, 2001



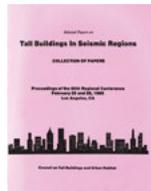
Sao Paulo, 1997



Amsterdam, 1995



Kuwait, 1992



Los Angeles, 1988



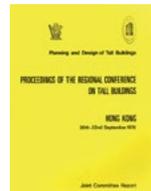
Chicago, 1986



Singapore, 1984



Paris, 1977



Hong Kong, 1976



Sydney, 1973

# About the CTBUH

The Council on Tall Buildings and Urban Habitat (CTBUH) is the world's leading resource for professionals focused on the inception, design, construction, and operation of tall buildings and future cities. Founded in 1969 and headquartered at Chicago's historic Monroe Building, the CTBUH is a not-for-profit organization with an Asia Headquarters office at Tongji University, Shanghai; a Research Office at Luav University, Venice, Italy; and an Academic Office at the Illinois Institute of Technology, Chicago. CTBUH facilitates the exchange of the latest knowledge available on tall buildings around the world through publications, research, events, working groups, web resources, and its extensive network of international representatives. The Council's research department is spearheading the investigation of the next generation of tall buildings by aiding original research on sustainability and key development issues. The Council's free database on tall buildings, The Skyscraper Center, is updated daily with detailed information, images, data, and news. The CTBUH also developed the international standards for measuring tall building height and is recognized as the arbiter for bestowing such designations as "The World's Tallest Building."



## Contact

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**General Inquiries:** [info@ctbuhconference.com](mailto:info@ctbuhconference.com)

## CTBUH Headquarters

The Monroe Building

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Chicago, Illinois 60603, USA

Phone: +1 312 283 5599

## Local Conference Steering Committee

This committee is a group of CTBUH members based in the city where the Conference is located, who make a one-year commitment to assist with steering the overall direction of the conference, including helping organize speakers, sponsors, and off-site programs. Please note that committee members must be CTBUH members. To express an interest in joining, contact [info@ctbuhconference.com](mailto:info@ctbuhconference.com).

[www.CTBUH.org](http://www.CTBUH.org)

“CTBUH conferences are THE tall building / urban conferences to attend, for learning of the latest advances in the typology, for considering the future of sustainable cities, and for business networking. We strongly encourage your attendance at this event.”

*Statement endorsed by these industry leaders:*

Ahmad Abdelrazaq	Executive Vice President, Samsung Corporation
Talal Al Maiman	CEO, Kingdom Holding Company
His Excellency Mohammed Ali Alabbar	Chairman, Emaar
William Baker	Structural Engineering Partner, Skidmore, Owings & Merrill
Nicholas Billotti	Chairman, Turner International
Stefano Boeri	Founder/Partner, Stefano Boeri Architetti
Albert Chan	Director of Development Planning & Design, Shui On Land Limited
Joseph Chou	Chairman, Taipei Financial Center Corporation
Douglas Durst	Chairman, The Durst Organization
Karl Fender	Founding Partner, Fender Katsalidis Architects
Jeanne Gang	Founding Principal, Studio Gang Architects
Arthur Gensler	Founder, Gensler
James Goettsch	Chairman and CEO, Goettsch Partners
Keith Griffiths	Chairman & Global Design Principal, Aedas
Jianping Gu	President, Shanghai Tower Construction & Development
Mounib Hammoud	CEO, Jeddah Economic Company
Christoph Ingenhoven	Founding Principal, ingenhoven architects
Helmut Jahn	Chief Executive Officer / Director Of Design, JAHN Architects
ZhaoHui Jia	Chief Deputy Architect, Greenland Group
Ron Klemencic	Chairman & CEO, Magnusson Klemencic Associates
Stephen Y.F. Lai	Managing Director, Rider Levett Bucknall
Daniel Libeskind	Founder & Principal Architect, Studio Daniel Libeskind
Yansong Ma	Founder & Principal Partner, MAD Architects
Winy Maas	Founding Partner, MVRDV
Hiroo Mori	Director & Executive Vice President, Mori Building
Jean Nouvel	Architect, Ateliers Jean Nouvel
James Parakh	Urban Design Manager, City of Toronto Planning Department
William Pedersen	Principal, Kohn Pedersen Fox Associates
Cesar Pelli	Senior Principal, Pelli Clarke Pelli Architects
Leslie Robertson	Founder, LERA Consulting Structural Engineers
James Robinson	Former Executive Director, Hongkong Land
Adrian Smith	Design Partner, Adrian Smith + Gordon Gill Architecture
Werner Sobek	Founder, Werner Sobek Group
Richard Tomasetti	Consultant & Founding Principal, Thornton Tomasetti
Rafael Viñoly	Principal, Lead Designer, Rafael Viñoly Architects
Chris Wilkinson	Director, Wilkinson Eyre Architects
Carol Willis	Director, The Skyscraper Museum
Mun Summ Wong	Founding Director, WOHA Architects
Mike Wong	Deputy Managing Director, Sun Hung Kai
Kenneth Yeang	Principal, Hamzah & Yeang
Jerry Yin	Managing Director, Design & Construction, Tishman Speyer